

Sponsorship Opportunities



The advantages to sponsoring this event include:

- Exposure with other professionals in the trades industries
- Prospecting of new employees
- Media relations for your business
- Opportunity to educate motivated learners

Company Name: _____

Company Address: _____

Company Contact Person: _____

Company Contact Number/ Email: _____

Gold Sponsorships:

- Monetary Sponsorship of** **\$1000+**
- Monetary Sponsorship of Student Bags** **est. \$1000**
- Monetary Sponsorship of Exhibitor/Volunteer Lunch** **est. \$2000**

In return, we will highlight your generous sponsorship through the following:

- A. Company logo and recognition for sponsorship contributions at the event.
- B. Company logo inclusion in all marketing collaterals (Website, Brochures, Posters, Social Media).
- C. Acknowledgement on our local newspaper and radio coverage.
- D. 10x10 Booth at the event to represent your companies' trade or sub-trade.

Silver Sponsorships:

- Monetary Sponsorship of** **\$500-\$999**

Silver sponsorships will be reciprocated through the above mentioned bullets A, C, D and a less prominent company logo on the marketing collaterals.

Bronze Sponsorships:

- Monetary Sponsorship of** **\$150-\$499**

Bronze sponsorships will be reciprocated through the above mentioned bullets A and D and a less prominent company logo on the marketing collaterals.

- Exhibitor Only* **FREE**

Exhibitors are needed for all trades and sub-trades. All exhibitors receive free booth space, newspaper recognition as well as radio recognition during the event.

Please send completed form to Gregory Kwong at gregory.kwong@northwestcollege.ca
All monetary sponsorships must be received no later than October 1st, 2019. Invoice available upon request.