

# Strategy Map 2015-2018

**VISION** Leaders in building community.

**MISSION** To provide adult learning opportunities and to promote life-long learning as a means of enhancing the cultural, economic and social life of the individuals and communities it serves.



## THEME 1 Employable Labour Force



**C1 Employ**  
Graduates

**C2 Connect**  
Students to Employment

**C3 Build** a Labour Force  
Representative of our Region

*CUSTOMER*

## THEME 2 Student Success

**C4 Retain**  
Students

**C5 Graduate**  
Students

**C6 Develop** Leaders  
among Students & Graduates

*CUSTOMER*

## THEME 3 College of Choice



**P1 Attract**  
Students

**P2 Be Relevant**  
within the Region

**P3 Diversify**  
Program Delivery

**P4 Cultivate**  
Community & Industry  
Partnerships

*PROCESS*

## THEME 4 High-Performance Organization

**GSI Invest** in People

**GS2 Enhance** Infrastructure

**GS3 Manage** Risk

*GROWTH & SUSTAINABILITY*

## CORE VALUES

Excellence

Integrity

Invested

Innovation

