



**North West
College**

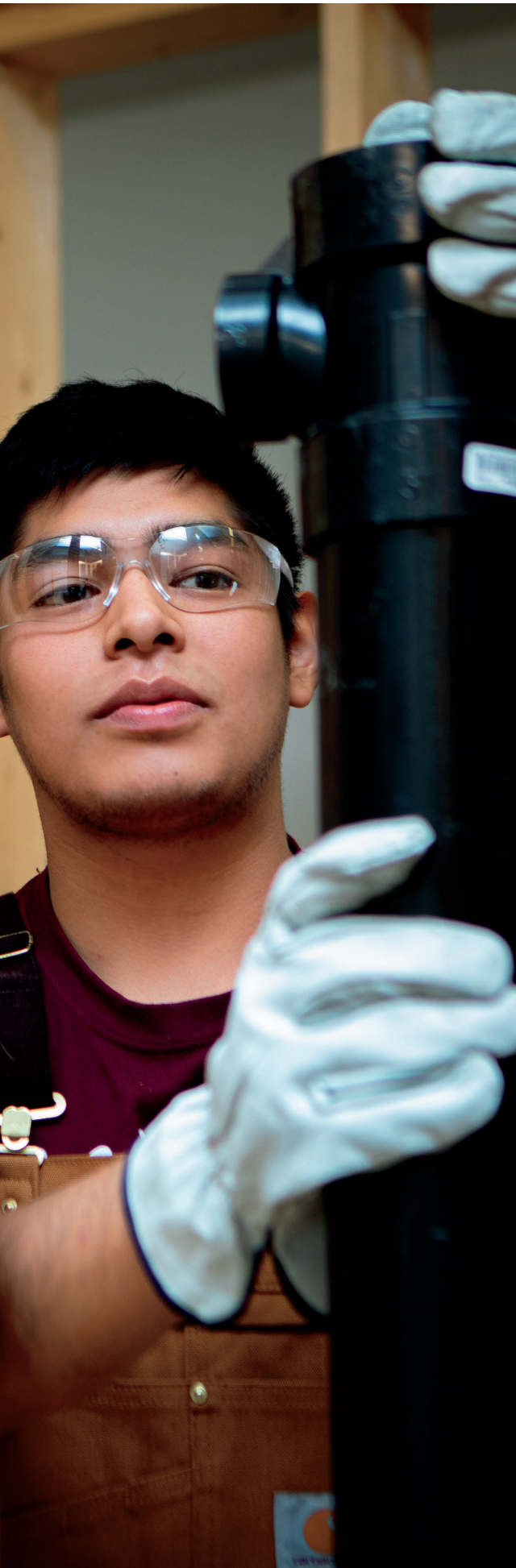
10TH ANNUAL
TRY-A-TRADE
INTERACTIVE CAREER FAIR

Join us!

Wednesday, November 30, 2022
9:00 AM - 3:00 PM
NationsWEST Field House
North Battleford, SK

A unique interactive career fair highlighting the trades.
FREE registration for exhibitors and schools.

For more information contact,
Battleford Campus
306-937-5100
tryatrade@northwestcollege.ca



2022 Exhibitor & Sponsor Package

Try a trade, educate others, advertise your business and network with various tradespeople. It's projected that by 2023, there will be approximately 34,200* positions available in the construction trades due to retirements and the growth of trades sectors. There is no better time than now to aide in shaping the future of Saskatchewan's youth.

North West College and the North West Career Development Partnership aim to bring students from Living Sky School Division, Light of Christ Catholic School Division, Northwest School Division, adult upgrading students at North West College and the members of the general public in one venue to showcase different careers in trades. Participants can expect to experience a variety of interactive booths including plumbing and pipefitting, electrician, hairstyling, professional cooking among other trades. Through this event, we have served over 11,000 students throughout the region.

This year's Try-A-Trade event will be held on Wednesday, November 30, 2022 at the NationsWEST Field House in North Battleford. It promises to be a great event and we hope to have over 40 interactive exhibitors and at least 1,200 people attending.

*BuildForce Canada: Construction & Maintenance Looking Forward 2017-2026 (accessed August 8, 2017); available from <http://publications.gov.sk.ca/details.cfm?p=84268&cl=5>.



**North West
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**NORTH WEST
CAREER
DEVELOPMENT
PARTNERSHIP**

2022 Exhibitor Registration



Company Information:

Company Name: _____

Trade: _____

Contact Person: _____

Email: _____

Phone: _____ Website: _____

Please submit a company profile and a copy of your logo and it will be added to the exhibitor page of our Try-A-Trade website.

Booth Type:

*Please check the booth you prefer.

☐ Non-Interactive Standard 10x10 Booth (no electricity)

☐ Interactive Standard 10x10 Booth (electricity)

☐ Double Booth (with electricity)

Location Preference or special electrical needs: _____

Additional Information:

Number of Representatives attending: _____

Special Dietary needs or preference: _____

Will you be providing a door prize or any giveaway? _____

Please send completed form(s) by Thursday, October 20, 2022 to:

Attention: Try A Trade

North West College,

10702 Diefenbaker Drive, North Battleford, SK S9A 2A8

Email: tryatrade@northwestcollege.ca

Fax: 306-445-1575

Please direct your questions to 306-937-5100

A comprehensive Exhibitor package will be sent out prior to Try-A-Trade.

2022 Sponsorship Opportunities



The advantages to sponsoring this event include:

- Exposure with other professionals in the trades industries
- Prospecting of new employees
- Media relations for your business
- Opportunity to educate motivated learners

Company Information:

Company Name: _____

Trade: _____

Contact Person: _____

Email: _____

Phone: _____ Website: _____

Sponsorship Options:

Gold Sponsorship

- ☐ Monetary Sponsorship of \$1000
- ☐ Sponsorship of Student Bags, est. \$1000
- ☐ Sponsorship of Exhibitor & Volunteer Lunch, est. \$1000

Recognition:

- Company logo and recognition for sponsorship contributions at the event.
- Company logo inclusion in all marketing collaterals (Website, Brochures, Posters, Social Media).
- Acknowledgement on our local newspaper and radio coverage.
- 10x10 Booth at the event to represent your companies' trade or sub-trade.

Silver Sponsorship

- ☐ Monetary Sponsorship \$500 - \$999

Recognition:

- Company logo and recognition for sponsorship contributions at the event.
- Acknowledgement on our local newspaper and radio coverage.
- 10x10 Booth at the event to represent your companies' trade or sub-trade.

Bronze Sponsorship

- ☐ Monetary Sponsorship of \$150-\$499

Recognition:

- Company logo and recognition for sponsorship contributions at the event.
- 10x10 Booth at the event to represent your companies' trade or sub-trade.

Please send completed form to tryatrade@northwestcollege.ca . All monetary sponsorships must be received no later than November 1, 2022. Invoice available upon request.